



FOR IMMEDIATE RELEASE



## **Crawford® Executive Vince Cole to Speak During FIDES 2015 Conference**

**ATLANTA – (Oct. 22, 2015)** – Vince Cole, Crawford & Company®’s executive vice president and chief executive officer – Americas, will present during the Oct. 25 to 28 Inter-American Federation of Insurance Companies’ (FIDES) biennial conference in Santiago, Chile. Cole will discuss “Rapid Response to Global Catastrophes” during the 8:45 to 10:15 a.m. (Central Standard Time) Oct. 27 session entitled, “Trends in Insuring, Financing and Managing Catastrophic Risk.” He will be joined by panelists from Munich Re, Mapfre Global Risk, and Zürich Brasil.

The panelists will delve into issues that focus on managing catastrophic risk, including how climate change impacts catastrophe coverage, challenges and experiences faced by catastrophe insurance carriers, and catastrophe lessons learned for market regulation.

“I’m honored to have the opportunity to showcase our global catastrophe experience,” said Cole, who oversees Crawford’s operations in the United States, Canada, Latin America and the Caribbean, which includes 3,500 employees in 19 countries. “The Latin American market is very important to us, and I look forward to speaking with clients and hearing the other presentations.”

The FIDES conference serves as a forum for addressing insurance issues that include their economic and social function in the Americas. The conference has been attended by insurance professionals since 1946, when it was first held in New York and called the Hemispheric Insurance Conference.

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## About Crawford®

Based in Atlanta, Ga., Crawford & Company® ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford



Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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