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Crawford & Company® Announces New Leadership for Broadspire® UK

LONDON (March 17, 2016) – Crawford & Company’s third-party administration business Broadspire is pleased to announce that Ian Sutcliffe has been appointed managing director for its UK business. Margaret Clubley, former managing director, Broadspire, has left the company to pursue new opportunities.

Ian Sutcliffe was previously client relationships director at Crawford UK and joined the Company following the acquisition of GAB Robins in 2014.

Mark O’Mahony, current business development director, Crawford UK, will assume the role of UK client relationships director at Crawford.

Clive Nicholls, chief executive officer, UK & Ireland said, “Ian has extensive claims and operational management experience and is ideally placed to implement our planned investment in Broadspire’s infrastructure. He will work collaboratively with our Broadspire clients to deliver innovative and effective solutions for TPA claims handling.”

Nicholls continued, “Mark’s appointment reflects our commitment to our clients and desire to continue delivering first-class services relevant to the needs of our clients while also identifying and exploiting new opportunities.”

About Broadspire®

Broadspire®, www.choosebroadspire.com a leading global third-party administrator, offers casualty claim, medical management, accident and health, and disability and leave management solutions, helping increase employee productivity and reducing the cost of risk through early intervention,

-MORE-

Crawford & Company® Announces New Leadership for Broadspire® UK

Page two

professional expertise and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

About Crawford®

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The



Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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