



FOR IMMEDIATE RELEASE



**Crawford Brazil Wins Cobertura Magazine Performance Award
For Best Performance in Claims Adjusting**

ATLANTA (Dec. 5, 2011) – Crawford & Company’s Brazilian Global Technical Services (GTSSM) operations recently won a Cobertura Magazine Performance Award for Best Performance in Claims Adjusting.

The judging committee chose Crawford Brazil for the award based on its contributions to the development of the Brazilian insurance market, including the ability to successfully coordinate large losses with local insurers and reinsurers.

“With our global presence and single approach to claims, we are able to work with loss adjusters nominated by the local market and reinsurers to come to a fair and mutual claim decision more quickly,” said Mauricio Alonso, senior vice president for Latin American and Caribbean operations for Crawford. “We are proud of our work in Brazil’s growing insurance market and appreciate the recognition of our efforts through this important award.”

Earlier this year, Crawford & Company (NYSE: CRDA; CRDB), the world's largest independent provider of claims management solutions, established a team of GTS managers and offices in Latin America to more effectively serve large and complex claims from the growing insurance market in the region. Ricardo Ortega is Crawford’s country manager in Brazil and Marc Godfrey oversees GTS operations.

GTS is Crawford’s definitive solution for large, complex claims, providing the highest level of world-class talent in the industry’s largest network to strategically manage losses around the globe. Most recently, GTS adjusters have been deployed to assist with fire and flood losses in Australia and earthquake claims in New Zealand and Japan.

MORE

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as



well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and



consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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